



Creative Director + Strategist + Art Director + Graphic Designer + Producer
262 490-2358 | clayaltman@gmail.com | clayaltman.com | [linkedin.com/in/clayaltman](https://www.linkedin.com/in/clayaltman)
128 E. Lisbon Road | Oconomowoc, Wisconsin 53066 | USA



BIG AGENCY CREATIVE, without the bloated agency costs.

Hello!

I'm the proud owner of an established, published, award-winning marketing and design freelance business: **Clay Altman Designs**. I'm expanding my horizons and currently looking to add new clients to my creative roster.

I KNOW MY STUFF

I've been in the advertising+design industry for nearly 30 years—working for advertising agencies and corporate marketing departments. I'm adept in B-to-B and B-to-C marketing. [My work](#) combines attention-grabbing creative that is strategically grounded with fresh, compelling concepts that produce positive, measurable results.

VERTICAL MARKETS I'VE WORKED WITH (but not limited to):

- Agriculture
- Assisted Living: Senior housing, Memory Care
- Automotive
- Banking
- Education: Colleges, Universities
- Employment: B2B+B2C Recruitment
- Entertainment
- EV (Electric Vehicle) Technology Systems
- Food: National Retail, Restaurants/Bars
- Healthcare
- Hospitals: Hospital Systems, Clinics
- Insurance: Auto, Health, Dental
- Investments
- Lawfirms/Legal
- Manufacturing
- National Sports
- Non-profits: Fund Dev., Awareness, Promotion
- Real Estate: Development, Sales
- Technology
- Tourism

WORK THAT I CAN HELP YOU WITH (but not limited to):

- Animation
- Branding: Logo Design, Business Cards, Stationary
- Brochures/Booklets/Books/Collateral
- Creative Concepting/Ideation/Strategy
- Direct Mail: Postcards, Self Mailers, 3-Dimensional
- Email Marketing
- Marketing Automation
- Online/Digital Ads
- Out-of-home: Outdoor boards, Signage
- Packaging
- Photography
- Point of Purchase/Displays
- Print Ads
- Radio Commercials: Concept, Talent casting, script writing, Editing/post-production, Music selection
- Social/Streaming Video and Audio/OTT
- Tradeshow+Events
- TV Commercials: Concept, Talent casting, Videography, Editing/post-production, Music selection
- Vast Vendor Network
- Web Design/Development

Let's talk about what you need and how I can help—[call or email](#).

Clay :)

SELECT CLIENT ROSTER: AEM • Airbnb • American Family Insurance • Analyte: Sexual Health • AON • Associated Bank • Badger Meter • BEMIS • Boy Scouts of America • California Closets • Catholic Charities • Children's Hospital of Wisconsin • CLARK Fork Lifts • Concordia University • Delta Dental • FORD • Harley Owners Group • Hilton Hotels • Hormel Foods • iN2L • John Deere • KOHLER Company • Marquette University • Midwest Express • Miller Brewing Company • Milwaukee Bucks • MSOE • Northwestern Mutual • Pfizer • Potawatomi Bingo Casino • Rexnord • Seaquist Closures • ShopperTrak • U-Line • WE Energies • YWCA • Zoological Society of Milwaukee